

# ALICE BOYARD

## About me

Currently working as a junior graphic director in a communication agency specialized in social networks, I am responsible for bringing creative ideas to life.

Accept

## Education

### Master degree

2018 2020

Ynov school, Graphic Director specialized in design graphic

### Bachelor of communication, specialized in graphic design

2017 2018

Professional Bachelor's degree, communication techniques specialized in design graphic in Corsica (France)

2015 2017

University Institute of Technology, multimedia and internet in UPEM (France)

## Skills

DESIGN GRAPHIC

PHOTOSHOOTING

PROJECT MANAGEMENT

POST EDITION

MULTIMEDIA CONTENT DEVELOPMENT

GRAPHIC CHARTERS

TENDERS SUBMISSION

INTERN TUTOR

## Tools

PHOTOSHOP

ILLUSTRATOR

PREMIERE PRO

ADOBE XD

INDESIGN

AFTER EFFECTS

Date of birth : 26/01/1997

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Portfolio : [www.aliceboyard.com](http://www.aliceboyard.com)

Linkedin : Alice Boyard

## Experiences

### Graphic director - Conversationnel agency

2018 - 2023

**Editing posts** : many post creations for regular customers, complying with their demands, strict editorial calendars, edition rules, in accordance with customers' briefs and graphic charters.

**Submitting tenders** : research and analysis about the prospect and the notice, the environment, its operation, its graphic policy (colors, typography) to create a social network graphic charter.

**Photoshooting** : production of shooting intentions, shooting sessions, sorting and edition of photos complying with customers' demands.

**Graphic designer intern mentoring** : teaching of professional skills (graphic design, social media, creative cloud softwares) and social skills (tips about the agency inner workings and interpersonal relations).

### Graphic designer intern - Fraternité

#### Général association

April 2018 August 2018

**Graphic, webmaster, and community management**: graphic design, layout, maintenance and update of the website and the social networks.

### Graphic intern - Egreen

April 2017 July 2017

**Graphic designer**: production of green nudges (posters, playing cards, stickers, door hangers) and website design.

### Scouts et Guides de France

2018 2014

**Scout leader** : children's animation programming, social network, internal and print communication, project development, team management.

**International humanitarian project** : fund-raising, budget management, partnerships with local NGOs, children tutoring in Togo, help for building up a kitchen in a children shelter.

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## Hobbies

Running 🏃🏃

Cooking 🍲🍲🍲🍲

Drawing 🖍️🖍️

Movies/documentary/binge watching 📺📺

Sewing 🧵🧵